# Supun Dissanayake | Portfolio

## About Me 👋🏻

A detail-oriented personality with technical background in the IT industry, who developed strong cross-functional relationships with internal and external stakeholders across different levels of the industry working for more than 4 years. I have also acquired expertise in Digital Marketing, UI/UX and web designing working as a freelancer for over the past 6 years.

Graduated in Business Information Systems from University of Westminster and currently following Postgraduate Diploma in Professional Marketing (CIM - UK).
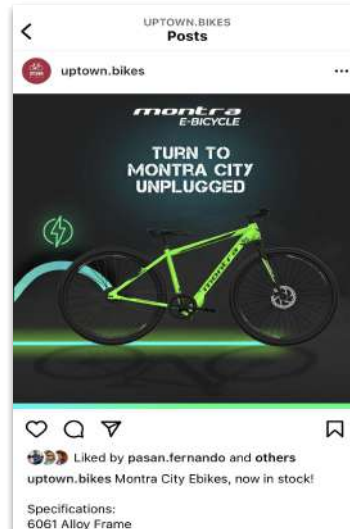
*Scroll down to check out my portfolio.*

# Portfolio

## Social Media Marketing



Worked towards developing content strategies for these Sri Lankan brands to keep their audience engaged with social channels.

# Portfolio

## Search Engine Optimization
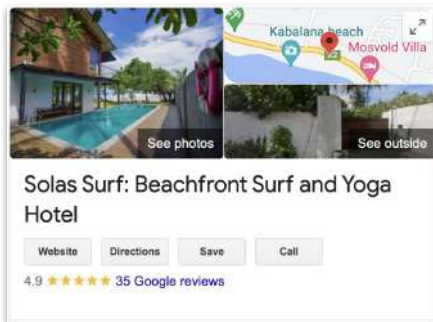


- Conducted keyword research to identify the primary and secondary keywords for this local Surf & Yoga Retreat.
- Identified competitors and defined Unique Selling Points for Solas Surf and published blog post (stories) on the unique experience they offer at Solas Surf.
- Set goals for the content strategy and design compelling posts which increased brand awareness.
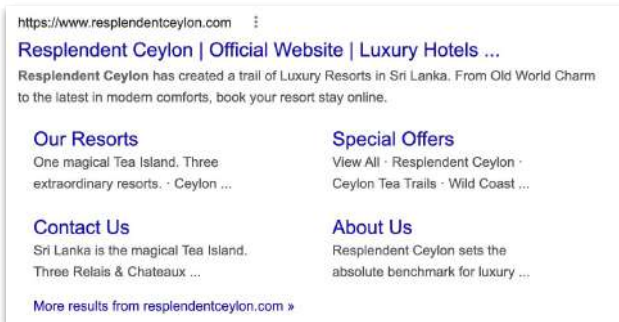


- Worked on internal and external link building for this Luxury Resorts in Sri Lanka, it increased their domain authority while ranking on the top of the Google Search.
- Analyzed, optimized Google Ad campaigns on daily basis, track results on Google Analytics and created weekly reports using Google Data Studios.
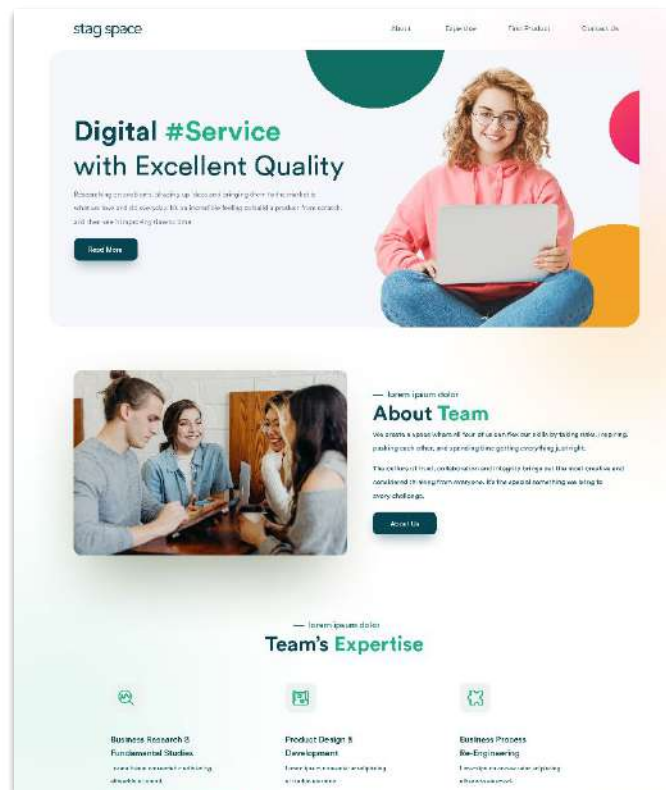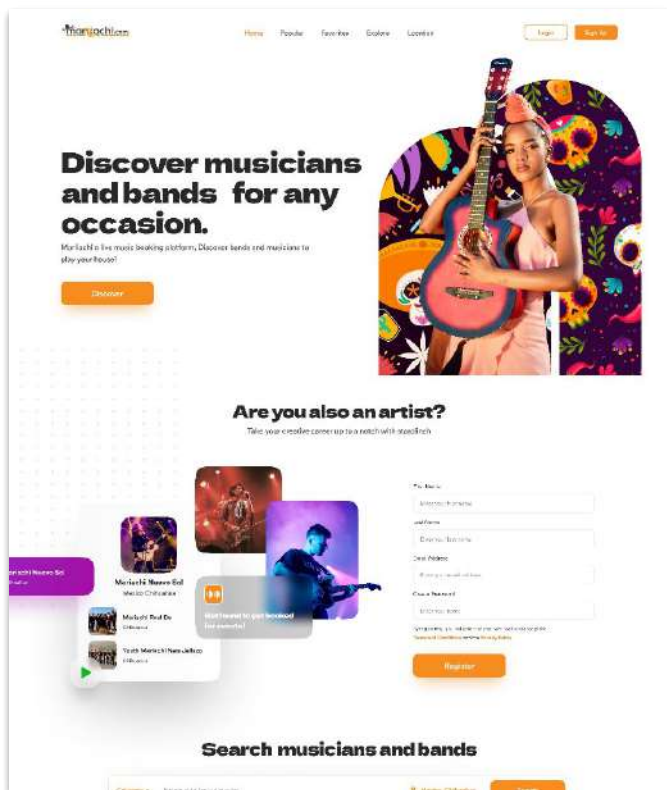
# Portfolio

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## Designed and developed from the sketch

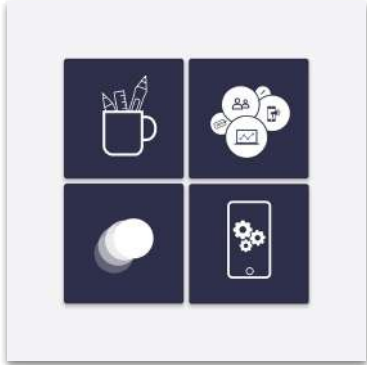| | | | |
|---|---|---|---|
| Parliament Minister Sajith Premadasa's Website | Product Development Startup in Sri Lanka | Full-service Creative Agency in Sri Lanka | My Personal Website |
| https://sajithpremadasa.lk/ | https://stagspace.lk/ | http://magicmonkeys.lk/ | https://supun.net/ |

Technologies used:

# Portfolio

Rebranding Project



Letterhead Design



QualitApps Christmas Post



QualitApps Hiring Post

Technologies used:

# Built 10M LKR worth eCommerce biz, just in 30 days

**22nd June 2022**

Started selling bikes on Instagram

**25th June 2022**

First stock of 150 bikes sold out less than 72 hours

**10th July 2022**

Launched e-commerce website

**20th July 2022**

Marked 10M worth of revenue
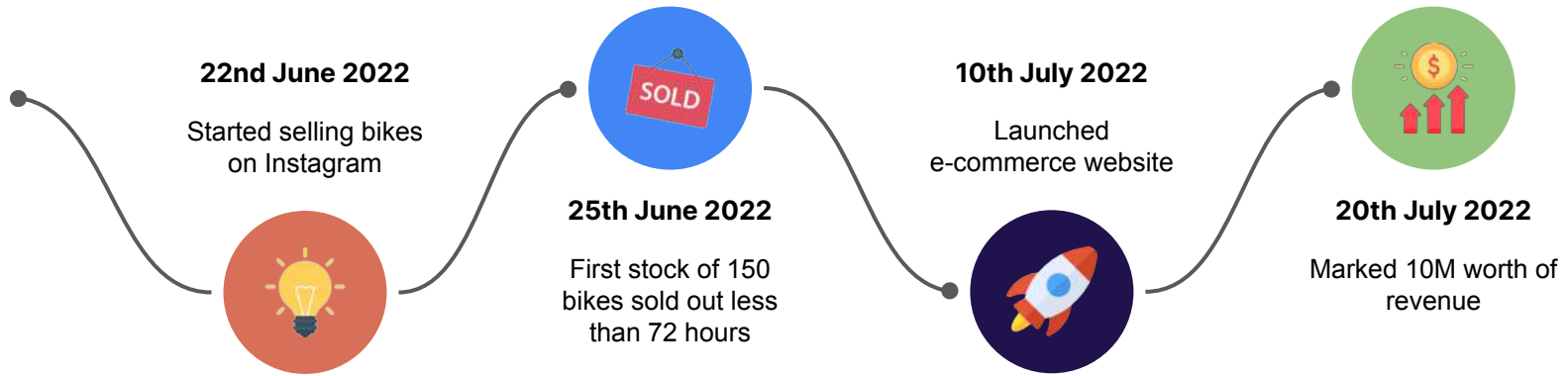
Check out on instagram @uptown.bikes

# Let's Connect

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